



Yoly and Clara Recognized as Visionary Community Leaders



In 2004, Yolanda García de Acajabón and Clara Luz Cho de Montezuma began working as entrepreneurs within the CE Solutions MicroConsignment Model (MCM). These two Guatemalan women started by traveling for hours to give free eye exams and help villagers to see again. Now Yoly and Clara are Regional Managers and part owners of the locally owned social enterprise CE Solutions created called Soluciones Comunitarias (SolCom). They have trained dozens of other women to be MCM entrepreneurs who in turn have reached thousands of vulnerable villagers.

On September 12, 2010, Yoly and Clara were honored as “Unspoken Heroes” in Jocotenango, Guatemala. This annual award ceremony is a prominent event that recognizes members of the community who create a positive impact for their fellow community members. Distinguished community officials thanked and awarded Yoly and Clara for being visionaries that provide practical development solutions to the Guatemalan people.



This award caused the women to reflect back on their work: “Working with Soluciones Comunitarias has been a great opportunity for us, our families and the communities,” said Yoly. “I love my job and become sentimental thinking about the growth of our organization over the years. It is very satisfying to visit new communities and address their needs while making an income. I can remember at first how proud we were to receive our very own earnings because never before had we brought in money for our families. Our work helps to set an example for our children, husbands, other women and communities overall.”

To learn more about Community Enterprise Solutions, our MicroConsignment Model and how it is helping rural entrepreneurs to provide essential products, services, information and technology to "the last mile," please visit us at:

Community Enterprise Solutions
www.cesolutions.org

To participate first hand in this unique development model, to get out in the field in developing countries and actually work side by side with local social entrepreneurs striving to improve their own lives while also improving the standard of living of their neighbors and communities, please visit us at:

Social Entrepreneur Corps
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